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What is CAMERA Arabic?

CAMERA Arabic is the only media watchdog organisation in the world dedicated exclusively to monitoring the Arabic platforms of influential Western news outlets such as the BBC, Sky News, CNN, Agence France-Presse, France24, Associated Press, and Reuters.

CAMERA's Arabic-speaking analysts establish relationships with reporters and editors to seek corrections, advocate for objective language, and urge coverage of newsworthy items that are otherwise ignored.

The goal of CAMERA Arabic is to improve the often gravely biased and inaccurate news dispensed from major Arabic media sources.



The Problem

Western media outlets shape public opinion among a growing Arabic-speaking population spanning the Arab world, Europe, the Americas, and beyond.

Unfortunately, leaders of these news organizations are not always aware of the misinformation disseminated by their own Arabic-language departments.

Arabic coverage often diverges from content in English-language news. This disparity is at times apparent even within a single Western news outlet which publishes in both Arabic and English. Moreover, Arabic news coverage in Western media outlets frequently falls far below professional journalistic standards, thereby misinforming millions of Arabic-speaking news consumers about Jews and Israel.



CAMERA has worked tirelessly for many years especially highlighting BBC Arabic content which breaches the broadcaster's guidelines.

*—Jonathan Sacerdoti,
Special Correspondent at
Jewish Chronicle of London*

The Answer

CAMERA Arabic fills a vacuum in the world of Arabic-language news. Our analysts relentlessly track coverage of the Arab-Israeli conflict, communicate with editors to promote accurate news, and demand that Arabic departments in Western news companies abide by professional standards and codes of ethics.

Our Arabic and English-language content, social media activity, conferences, and public programming educate millions of news consumers, providing factual information about Israel not covered in Arabic-language reporting.

How CAMERA Arabic Is Unique

No organization in the Western world currently monitors Arabic-language media for accuracy and adherence to professional codes of journalistic practice. Other excellent organizations that monitor Arabic-language media, such as Palestinian Media Watch (PMW) and MEMRI, are doing vital but different work, providing translations of Arabic-language media reports. CAMERA Arabic has an entirely different objective and complements but does not overlap with other related groups.

Our goal is to ensure that news consumers in the Arab world are exposed to factual and balanced coverage of Israel.

*—Andrea Levin, CAMERA
Executive Director*

CAMERA Arabic Gets Results

By interacting directly with news editors, we've transformed the media environment. Some examples include:

- ◆ **BBC Arabic's terminology now conforms with what's said in the English version of the BBC:** for instance, Israel's capital is no longer called "Tel Aviv," Jewish communities surrounding the Gaza Strip are no longer called "settlements," and Jews entering the Temple Mount are no longer described as "settlers storming al-Aqsa Mosque."
- ◆ **France 24 Arabic employees were reprimanded and fired after we exposed egregious antisemitism,** political extremism, and support for terrorism on their social media accounts—which, in turn, triggered a French parliamentary inquiry based on our research into the state news company.
- ◆ **Because we held the BBC accountable** for its failure to address factual complaints on its Arabic output, the public service broadcaster was forced to issue an official apology and acknowledge that the situation had become "unacceptable."

Ways to Donate

Please join and contribute as generously as possible. Please also share the information about CAMERA's important work with friends and family.

For donations in Israel, you can contribute through PayPal at pment@presspectiva.org.il

For checks, please make payable to CAMERA-Presspectiva and mail to:

CAMERA-Presspectiva
Agudat Sport Hapoel 2
Malcha Jerusalem 9695102

For donations in the U.S., please visit camera.org/about/join-and-contribute

Or mail check made payable to CAMERA:

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Visit us at camera-ar.org. CAMERA Arabic's content is also published in English at camera.org as well as camera-uk.org.

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CAMERA is recognized as a 4-Star Rated Charity

This category refers to recognition of the organization as "exceptional" and means the org "Exceeds industry standards and outperforms most charities in its Cause."



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